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Date: August 4, 2004

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From:	Lawrence T. Cullen	Direct Phone:	202.756.8379
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Client/Matter/Tkpr:	38188.382/4715	Original to Follow by Mail:	No
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Docket No.: 38188-382

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Response Under 37 CFR 1.116 – Expedited Procedure

Certification of Facsimile Transmission

In re Application of

Customer Number: 20277

Alan K. GORENSTEIN

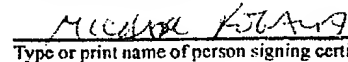
Confirmation Number: 8377

Serial No.: 09/766,636

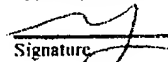
Group Art Unit: 3622

Filed: January 23, 2001

Examiner: K.H. Le

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For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

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U.S. practice conducted through McDermott Will & Emery LLP.
600 Thirteenth Street, N.W. Washington, D.C. 20005-3096

Telephone: 202.756.8000

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PATENT

Docket No.: 38188-382

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

: Response Under 37 CFR 1.116 - Expedited Procedure
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For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

Mail Stop AF

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an Amendment in the above-identified application.

☐
☐
☐

No additional fee is required.

Applicant is entitled to small entity status under 37 CFR 1.27

Also attached:

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The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	37	32	5	\$18.00 =	\$90.00
Independent Claims	6	5	1	\$86.00 =	\$86.00
Multiple claims newly presented					\$0.00
Fee for extension of time					\$0.00
Total of Above Calculations					\$176.00

☒ Please charge my Deposit Account No. 500417 in the amount of \$176.00. An additional copy of this transmittal sheet is submitted herewith.

☒ The Commissioner is hereby authorized to charge payment of any fees associated with this communication or credit any overpayment, to Deposit Account No. 500417, including any filing fees under 37 CFR 1.16 for presentation of extra claims and any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

MCDERMOTT WILL & EMERY LLP

[Signature]
 Lawrence T. Cullen
 Registration No. 44,489

600 13th Street, N.W.
 Washington, DC 20005-3096
 202.756.8000 LTC:led
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 Date: August 4, 2004

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AUG 04 2004

Docket No.: 38188-382

PATENT

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In re Application of : Customer Number: 20277
Alan K. GORENSTEIN : Confirmation Number: 8377
Serial No.: 09/766.636 : Group Art Unit: 3622
Filed: January 23, 2001 : Examiner: K.H. Le
For: SYSTEM AND METHOD FOR COMPOSITE CUSTOMER SEGMENTATION

AMENDMENT

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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MICHAEL A. GALT
Type or print name of person signing certification
Signature Date 8/4/04

In response to the final Office action mailed on May 5, 2004, having a shortened
statutory time period for response set to expire on August 5, 2004, please amend the above
identified application as follows: